

# MOVING TOWARD A HISTORIC MILESTONE





# VISION & MISSION

BCS envisions **ONE Brooklyn Community**, where all members of our community can access an excellent education, job opportunities, safe and affordable housing, and quality and affordable health care and wellness programs.

BCS celebrates the strength of the human spirit. Our mission is to empower at-risk children, youth and families, and adults with mental illness or developmental disabilities to overcome the obstacles they face, as we strive to ensure opportunity for all to learn, grow and contribute to ONE Brooklyn Community.

To achieve this mission, we offer comprehensive and holistic services: early childhood education; youth development services and educationally rich after-school programs; counseling for at-risk families; treatment, recovery and job training to support the life goals of adults living with mental illness; person-centered rehabilitation and community living support for adults with developmental disabilities and disaster recovery case management and relief services. BCS also seeks to increase public awareness of the impacts of poverty on individuals and the community at-large. With a staff of over 500 and over 25 sites around the borough, BCS serves 13,000 people every year. Today, BCS is one of the longest serving nonprofit, non-sectarian social service providers in New York City.

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# LETTER FROM THE EXECUTIVE DIRECTOR

## To the Friends and Supporters of ONE Brooklyn Community:

We are proud to report to you on Brooklyn Community Services' (BCS) activities and programs during 2015, as we look back upon another successful year and look forward with great anticipation to the celebration next year of our organization's 150th Anniversary Year.

BCS was founded nearly 150 years ago, from Brooklynites' deep convictions that those who fought for the Union shouldn't suffer hardship after the Civil War. We saw children living in the street because their fathers had died, so they built a residence for homeless boys in 1866. By 1900, we pioneered important new ideas: kindergarten for children of working women, job training, legal aid, infant health and visiting nurse programs. In the 1900s, we campaigned to reform tenement housing, establish juvenile courts and combat TB, polio and influenza.



Later, we led initiatives to prevent foster care, offer community mental health counseling, and respond to the Depression, September 11th and Superstorm Sandy.

No Brooklyn organization has focused on poverty as deeply as BCS. Today, the struggle against poverty is central to our vision. We serve individuals, but we also embed BCS in neighborhoods where clients, staff, volunteers and donors live, work and attend school, as our shared commitment and values connect with the communities we serve. From infancy to retirement, from housing to employment, from summer camp to mental health recovery, we work to empower those we serve. BCS is an advocate and community partner.

The year 2015 brought many challenges to BCS and to the 23% of our neighbors who live in poverty, including one out of three of Brooklyn's children. Our goal is to empower the children, youth, families, and individuals we serve to overcome these obstacles, as we strive together to ensure opportunity for all to learn, grow and contribute to ONE Brooklyn Community. Some accomplishments during 2015 are highlighted in the following pages.

Sincerely,

A handwritten signature in black ink that reads "Marla G. Simpson".

Marla G. Simpson  
Executive Director



# FAMILIES & CHILDREN



We expanded our acclaimed **Family Child Care Network** program to provide high quality home-based early childhood education services to an **additional 100 infants, toddlers and preschool children.**



Expanded our academically enriching after-school programming, **bringing our unique Gary Klinsky Children's Center model to a fifth location**, PS 284 in Brownsville, with **more than 850 students** now attending our five elementary school programs during the school year, along with **over 100 middle school participants** in our two Youth Stand Academy locations.



With the support of the Annie E. Casey Foundation, NYU's McSilver Institute for Poverty Policy and Research and the Minuchin Center for the Family, we began an ambitious effort to **develop our Structural Family Therapy program into an evidence-based practice model** for preventive services that strengthen families and keep children safe at home, avoiding unnecessary foster care. Our Family Centers served **2,348 parents and children** during 2015, and only 1% of the children served were placed in foster care.



Together with a private developer, BCS began work on a **new BCS Prospect Plaza Community Center in Brownsville**, slated to open in 2018. The new center will enable BCS to house multiple programs and provide comprehensive, holistic services to the community.



# YOUTH DEVELOPMENT



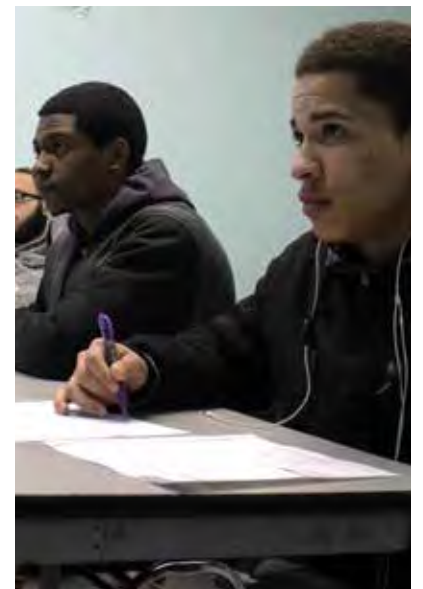
**Congratulated 26 new graduates** in our Brooklyn High School for Leadership and Community Service (BHSLCS) Class of 2015, celebrated our achievement of a **“high performing program” rating** by the independent program research and evaluation organization Root Cause, and obtained NYC **funding for our new Educational Support program**, offering academic support assistance to struggling BHSLCS students.



Celebrated the accomplishments of **18 young people in our Youth Stand United (YSU) program who achieved their high school equivalency degrees** and **14 who obtained paid employment during the year**, through their participation in YSU, an educational and vocational program that serves young adults (16-21), living with severe and persistent mental illness.



Continued to **meet the ongoing recovery needs of Superstorm Sandy victims in Coney Island**, in particular by providing life skills training, employment readiness services, academic support and stipended internship opportunities for **110 disconnected youth**, ages 14-18, from this hard-hit community.



# MENTAL HEALTH & WELLNESS



**Came together with East New York Clubhouse members to celebrate their 20th Anniversary**, and welcomed a newly formed Business Advisory group that helps members strengthen opportunities for employment and personal growth. At the Clubhouse people with mental illness participate in their own recovery by working and socializing together, and by helping to manage the Clubhouse. In 2015, we served **146 members**.



**Began to grow our Health Homes care coordination services, adding outreach staff** for the new program and working to connect more new clients with chronic health conditions to the health care and behavioral health resources they need in order to stabilize their lives and live independently in the community.



**Transitioned our Personalized Recovery Oriented Services (PROS) programs into Medicaid managed care**, training our staff and preparing the clients we serve for this new funding environment, and endeavoring to ensure that we can continue to offer caring and effective behavioral health services to those who turn to us to support their recovery. In 2015, our PROS programs helped nearly **400 people** overcome the barriers that prevent them from pursuing and achieving meaningful personal goals.



**Celebrated our Transitional Living Community (TLC) in East New York**, which helped **43 formerly homeless women** living with mental illness obtain their own apartments in the community. TLC offers counseling, case management, vocational services, creative arts and physical therapy, on-site psychiatric care and a beautiful community garden. In 2015, BCS volunteers also launched a successful literacy project, bringing residents together on Saturdays to read about and discuss everything from women's health to contemporary poetry.





# ADULTS WITH INTELLECTUAL & DEVELOPMENTAL DISABILITIES



Served over **60 individuals with intellectual and developmental disabilities** in our high quality day habilitation programs, expanding our “without walls” approach to enable more of the clients to participate regularly in volunteer experiences with community organizations, along with a wide range of field trips and activities like ballroom dancing, photography and choir.



Launched a major effort to transform our workforce development services for adults with intellectual and developmental disabilities and increase their access to jobs that are integrated in the community and that meet our clients’ personal life goals, funded by a new grant from the NY State Office for People with Developmental Disabilities (OPWDD).



Placed **167 clients with intellectual and developmental disabilities** into positions of paid employment in the community, and provided employment workshop opportunities to an additional 90 clients with severe disabilities. Our Lifelong Enrichment Program served **22 seniors with disabilities** as they approach retirement from their employment-oriented programs.



# COMMUNITY ENGAGEMENT



Sponsored **2 widely-attended community engagement events**, **Brooklyn Stand Up! The Future of East New York**, a panel discussion in March featuring speakers that included public officials, BCS leaders and representatives of other area organizations, and our **Community Engagement Summit** in December, bringing together community-based organizations working in poor and low-income neighborhoods to share their mission, programs and services and ignite attendees to become actively involved in our community.



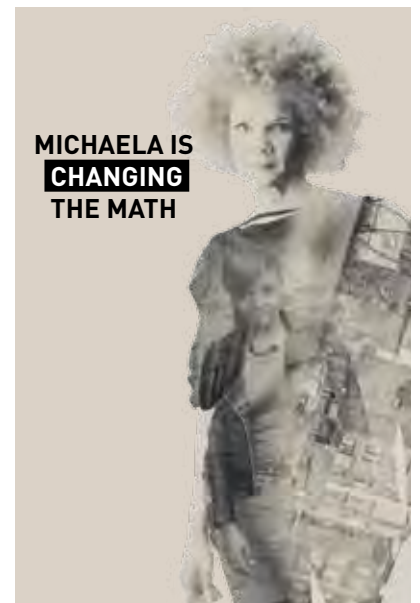
Sponsored our **3rd Annual (and largest yet!) Spring into Action initiative**, mobilizing over **300 volunteers** to engage with **18 service projects** throughout Brooklyn. Volunteers read to children, helped adults practice their interview skills, greened and cleaned our streets, gave away 100 free trees and more.



Launched a new event series, **ONE BK Social**, aiming to engage new supporters for BCS to raise awareness, recruit volunteers and donors, and involve more participants in our ONE Brooklyn Community campaign.



With support from Popular Community Bank, **launched our ONE Brooklyn Campaign throughout Brooklyn subway platforms**, showcasing iconic visual images of local tastemakers and luminaries with images of the clients we serve, with a call to action, asking Brooklynites to help us change the math for the 23% of Brooklynites living in poverty.





# BCS IS POISED TO CELEBRATE OUR 150TH ANNIVERSARY



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# INCOME & EXPENSES

FOR FISCAL YEAR ENDED JUNE 30, 2015

## OPERATING REVENUES

Public Support and Contributions	\$2,433,645
Government Contracts and Fees	\$23,124,663
Other Revenue	\$773,997
<b>Total Operating Revenue</b>	<b>\$26,332,305</b>



## OPERATING EXPENSES

Education and Child Care	\$7,727,381
Family Services	\$3,000,221
Developmental Disabilities	\$2,498,852
Mental Health	\$4,943,271
Job Training and Employment	\$2,794,745
Special Programs	\$1,468,003

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**Total Program Services Expenses** **\$22,432,473**

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Management and Administration	\$3,626,032
Fundraising	\$513,656
Marketing and Volunteer Program	\$431,567

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**Total Support Services Expenses** **\$4,571,255**

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**Total Operating Expenses:** **\$27,003,728**

<b>Total Assets</b>	<b>\$19,099,147</b>
<b>Total Liabilities</b>	<b>\$15,420,404</b>
<b>Total Net Assets</b>	<b>\$3,678,743</b>

# INDIVIDUAL SUPPORTERS

## \$50,000 & ABOVE

**Steven Klinsky**

**Sally R. Brody**

## \$10,000-49,999

Nancy B. & Anthony C. Bowe

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Douglas Londal

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Sadek Wahba

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Judith Black

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Andrea Bozzo & John Martinez

David & Katherine Bradley

Peter L. Briger

Russatta Buford

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Mary Early & Robert Dehler

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David B. Frost

Craig J. Goldberg

Jeffrey Greenip

Stewart K. & Lois Gross

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George & Joan Hornig	Peter & Sally Masucci	Lisa Price	Edward Stroz
Peter K. Hunsinger	Gerald & Deborah McGinley	John A. Rapaport	Jonathan Tunis
Al Hurley	Jane & Jim McGroarty	Edward S. & Carroll Reid	Amber & Patrick N. W. Turner
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Charlie Lewis	Jerrold & Leslie Mulder	Dhiren Shah	Vikki & Andy Wittenstein
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John Brown	James Donnelly & Roberta Horton	Rolf & Donna Hamann	
Sue Buchanan	Phillip Fairweather	Mary R. Hawley	
Gay Bullock	Raymond A. Firestone	Lola L. Horwitz & Mr. Donald Horwitz	



# INDIVIDUAL SUPPORTERS

## \$500-\$999 continued

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Josephine Lume	Jack O'Kelley	Katie Schwab	Robert Whiteford
Jack S. Lusk	Alexis Offen & Aaron Beim	Jean-Emmanuel Shein	Martin Wise
Kathryn S. Lustig	Sara Ohly	David M. & Elizabeth Sherman	Susan M. Yohn
Randy Morrison	Donald Parker	Tony Simmons	

## \$250-\$499

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Michael & Sharmila Ruder-Amico	Keith & Elizabeth Cleary	Anthony Gaston	Lynn & Jonah Kaufman
John Anderson	Alice A. & Peter F. Clifton	Michael Gidaly	Ian King
Geri & Cynthia Armine-Klein	Michael Coan	Robert Goodrich	Monica Kirkland
George Arzt	J. W. Cowart	Latoya Goree	Jay Kriegel
Sybil Baldwin	Anthony Crowell	Rick Grant	Henrik & Elaine Krogus
Fradel Barber	Patrick Daley	Douglas Gray & Leslie Koch	Sophie E. Ladjimi
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John & Anne Brull	Alyssa Drewes	William C. & Patricia Heck	Michael Liburd
Steve & Amy Castar	JoAnn Ebanks	Cas F. Holloway	Lynette Loadholt
Louisa Chafee	Eliza & Jason Factor	Christian B. Hylton	Sonya Lockett
Erica Chow	Janelle Farris	Ms. Cheryl Jones	Kristen Lonergan
Judy Chung	Wendy Feuer	Bill Josephson & Barbara Haws	Barrett Mansfield

# INDIVIDUAL SUPPORTERS

## \$250-\$499 continued

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Marty Markowitz

Ruth W. Messinger & Andrew Lachman

Thomas Mimmagh

Saul & Libby Moroff

Betsy Morrison

Preston Niblack

Tanja Omeze

Glen Paesano

Cathy Petrucci

Stuart I. Post & Christopher Kelley

Kristina Reintamm & James Hooker

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Sean A. Thom

Karen Thomas-Lutchmedial

Arlene Tom

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George & Wendy Van Amson

Deborah Washington

Patti Wu

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Neediest Cases Fund**

## \$50,000-99,999

Microsoft Corporation  
Greenberg Traurig

## \$25,000-49,999

The Hagedorn Fund  
HBO

Popular Community Bank  
PVH Corporation

## \$10,000-24,999

Charles A. Frueauff Foundation Inc.  
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Consolidated Edison

Cullen and Dykman LLP  
Fried, Frank, Harris, Shriver  
& Jacobson LLP

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Lynton Foundation  
Morgan Stanley Foundation

New Mountain Capital LLC  
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Zakaria Family Foundation

## \$5,000-9,999

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BET Networks  
Bulova Stetson Fund  
Cablevision

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Deutsche Bank Americas Foundation  
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of New York, Inc.  
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The Huffington Post  
John & Amy Griffin Foundation, Inc.  
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Arts Foundation, Inc.  
Northfield Bank Foundation

The New York Jets Foundation, Inc.  
Redlich Horwitz Foundation  
Skanska USA Civil, Inc.  
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Barry & Teri Volpert Foundation  
Boston Foundation  
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Brooklyn Community Foundation  
Capalino & Company  
Credit Suisse  
The Cowles Charitable Trust

Damascus Bakery  
Depository Trust & Clearing Corp.  
ESSENCE Communications, Inc.  
Executex  
Home Abstract Corp.  
The Hope Reichbach Fund  
J. Weinstein Foundation  
Kelley Drye & Warren LLP

Lamb Financial Group  
The Leibowitz & Greenway Family  
Charitable Foundation  
M.C. O'Brien, Inc.  
Marks Paneth LLP  
Metzger-Price Fund, Inc.  
Moses L. Parshelsky Foundation  
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Prince Electric Corp.  
QBE Foundation  
RBC Capital Markets  
RJKB Family Charitable Foundation  
Rohit & Katharine Desai  
Family Foundation  
Saks Incorporated  
Shelter Rock Builder



# CORPORATE SUPPORTERS

## \$1,000-4,999 continued

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Signmasters	State University of New York	United Way of New York City	Welsh, Carson, Anderson & Stowe
The M&T Charitable Foundation	The Trump Organization	Vincent Mulford Foundation	WowToyz
The Research Foundation for	UNIQLQ	Warburg Realty	

## \$500-999

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Atlantic King Realty Corp.	Duvernay & Brooks LLC	Rebellion Design Co.	William & Françoise
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Brooklyn Benevolent Society	James J. Colt Foundation, Inc.	Skadden, Arps, Slate, Meagher & Flom	World Class Business Products, Inc.
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Common Cents New York, Inc.	Northfield Bank	TD Bank	

## \$250-499

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Bedford-Stuyvesant Restoration Corporation	Delta Sigma Theta Sorority, Inc. - Brooklyn Alumnae Chapter	Intercounty Mechanical Corp.	The Dime Savings Bank of Williamsburg
Better Carpet Warehouse, Inc.	Don Chingon	Millin Associates LLC	
Cadwalader, Wickersham & Taft LLP	Driscoll Foods	Nevins Drugs Inc.	
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